

The Sea Scribe



THE NEWSLETTER OF THE FRIENDS OF THE DANA POINT LIBRARY & SUMMER 2014



LIBRARY SKYLIGHT RENOVATIONS COMPLETE

After ten weeks of renovations, the Dana Point Library is open to the community once again.

The library's aging skylights have been replaced, thanks to a funding from both the *Friends of the Dana Point Library* and the *Orange County Public Libraries*. Built in 1976 as a landmark experiment in energy conservation, the Dana Point Library depends upon a combination of earth-wall insulation and natural lighting.

The building's primary source of light is its large skylights. They deteriorated slowly over the past forty years, to the point where they became completely

opaque. The new skylights return the library to its original architectural state: now you can see for yourself how important natural lighting is to the building's design.

We'll be holding a formal reopening ceremony in a month's time to celebrate the completion of the project. Joining us will be Orange County Fifth District Supervisor Pat Bates, Orange County Librarian Helen Fried, Dana Point Mayor Lisa Bartlett, and other special guests. We will conduct a tour of the library and the new renovations during the event. We are awaiting confirmation of an official date – please keep tuned for more details.

PRESIDENT'S REPORT

Karla Sanders has been appointed by the Board as the new editor of the association's *Sea Scribe* newsletter. We wish her well.

The Board approved a trial run of online book sales. I initiated the process, which has been running as a solo operation since mid-June using Amazon's website as the only outlet.

During the first eleven weeks, we listed 109 select items (books and lecture recordings), of which 49 items were sold for a total profit of nearly \$1100. The average profit was \$22.50 per item. This income is about four or five times as much as we would have made selling them in the bookstore.

Should we establish online sales as permanent activity, we could generate about \$6000–\$8000 annually with a small-time operation. The *Carlsbad Friends of the Library* makes about \$50 000 annually from their online sales on Amazon; the *Mission Viejo Friends of the Library* averages

\$40 000 per year. Each association has ten volunteers working on their online sales.

We have installed business bookstands at *Tutor & Spunky's Deli* and *Dana Wharf Sportfishing*. They make about \$65–\$75 per month: another source of steady income for the association. The bookstands also help advertise the *Friends of the Library* and the bookstore.

Sales at our temporary store on Pacific Coast Highway have not been as robust as anticipated. However, I have been impressed by the willingness and good spirit of our volunteers in making this move possible – thanks to all involved. Special thanks to Wayne Rayfield, who has not only borne the cost of plumbing repairs at our temporary site, but has acted the part of plumber as well. The move back to our bookstore at the Dana Point Library has been completed.

Paul Strauss (president@friendsdanapoint.org)



ABOVE: The library's main skylight after replacement.

RECOMMENDED READING:

Alias Grace (Margaret Atwood)
Tara Road (Maeve Binchy)
The Girl in the Green Sweater
(Krystyna Chiger with Daniel Paisner)
The Power of One (Bryce Courtenay)
The Ides of April (Lindsey Davis)
The Madonnas of Leningrad (Debra Dean)
J (Howard Jacobson)
Above Suspicion (Helen MacInnes)
The Secret Keeper (Kate Morton)
The Lives of Others (Neel Mukherjee)
Enrique's Journey (Sonia Nazario)
Quincunx (Charles Palliser)
China Dolls (Lisa See)
Fault Lines (Anne Rivers Siddons)
How to be Both (Ali Smith)
97 Orchard (Jane Ziegelman)



LEFT: *The children's area skylight before replacement.* RIGHT: *Natural light makes a significant improvement to the area.*

NEWS FROM THE BOOKSTORE

It has been a very busy summer for the *Friends of the Library*. With enthusiastic help from managers, shift workers, board members and spouses, we were able to move practically the entire store to our temporary location at 34189 Pacific Coast Highway by the end of June. We had plenty of space to display our books by category and create a comfortable reading environment, even for the children.

We saw old faithful friends and met some new customers. We are always looking for new members to join us. The camaraderie the *Friends of the Library* people have makes for a great place to volunteer and to make new friends.

Everyone is anxious to see the improvements made to the library. We geared up to return to our normal location, moving our books back to a clean and bright store. Donations from customers have never stopped, so we can offer the full range of reading material to adults and children. Thank you to our loyal customers and new customers for supporting us.

Our temporary location on Pacific Coast Highway was closed on 17 September so we could relocate back to the Dana Point Library. We reopened on Wednesday 24 September 2014. We look forward to seeing you there.

Barbara Anderson (*Bookstore Manager*)

CURRENT BUSINESS MEMBERS

Bonjour Café & Bistro

24633 Del Prado
Dana Point – California – 92629
Tel 1 949 496 6368 – www.bonjourcafe.com

Brenda's Hair House

34144 Pacific Coast Highway – Suite C
Dana Point – California – 92629
Tel 1 949 661 8665 – *Brenda Eisenhower*

Brio Tuscany Grille

24050 Camino del Avion
Monarch Beach – California – 92629
Tel 1 949 443 1476 – www.briorestaurant.com

The Coffee Importers

34531 Street of the Golden Lantern
Dana Point – California – 92629
Tel 1 949 493 7773 – www.coffeeimporters.com

Dana Point Hardware

24422 Del Prado
Dana Point – California – 92629
Tel 1 949 496 4158 – billydpg@gmail.com

Dana Point Nursery

34100 Pacific Coast Highway
Dana Point – California – 92629
Tel 1 949 496 5137 – www.danapointnursery.com

Harbor Jeweler

34515 Street of the Golden Lantern
Dana Point – California – 92629
Tel 1 949 276 2424 – www.harborjeweler.com

Jack's Restaurant & Bar

24462 Del Prado
Dana Point – California – 92629
Tel 1 949 489 1903 – www.jacksdp.com

Jeff Kindseth DDS

24721 La Plaza
Dana Point – California – 92629
Tel 1 949 661 2152 – jeffkindsethdds@aol.com

Lantern Bay Carpet & Drapes

24462 Del Prado – Suite 1 A
Dana Point – California – 92629
Tel 1 949 240 1545 – www.lanternbaycarpets.com

Tavern on the Coast

34212 Pacific Coast Highway – Suite A
Dana Point – California – 92629
Tel 1 949 415 5888 – www.tavernonthecoast.com

Tutor & Spunky's Deli

34085 Pacific Coast Highway – Suite 116
Dana Point – California – 92629
Tel 1 949 248 9008 – www.tutorandspunkys.com

NEW BUSINESS MEMBERS

Dana Wharf Sportfishing

34675 Street of the Golden Lantern
Dana Point – California – 92629
Tel 1 949 496 5794 – www.danawharf.com

McCool Flowers

31271 Niguel Road – Suite A
Laguna Niguel – California – 92677
Tel 1 949 488 7988 – www.mccoolflowers.com

The Harbor Grill Restaurant

34499 Street of the Golden Lantern
Dana Point – California – 92629
Tel 1 949 240 1416 – www.harborgrill.com

RECOMMENDED NON-FICTION:

Aspects of the Novel (Edward Morgan Forster)

The Gnostic Gospels (Elaine Pagels)

Up from Slavery (Booker T Washington)

Black Lamb & Grey Falcon (Rebecca West)

DONATIONS

We've been fortunate to receive many generous donations this year. Thank you to the following recent donors:

- ~ \$50 from Mary Bott (*in memory of Charlotte McClung*)
- ~ \$155 from various donors (*in memory of Alice Grady*)

IN MEMORIAM

We'd like to note the passing of *Alice Grady* (June 2014) and *Mary Williams* (August 2014). Alice was a long-time bookstore volunteer, and Mary served as a bookstore manager. They will be missed.

Memorial gifts may be sent to the *Friends of the Dana Point Library*, 33841 Niguel Road, Dana Point, CA 92629.

MEMBERSHIP

We offer many different ways to support your library:

- ~ \$20 – Single (\$15 from September to December)
- ~ \$35 – Family (\$30 from September to December)
- ~ \$50 – Patron (\$40 from September to December)
- ~ \$100 – Business Member
- ~ \$250 – Life Member (*one-time payment*)
- ~ \$500 – Honorary Life Patron (*one-time payment*)
- ~ \$1000 – Distinguished Life Patron (*one-time payment*)

PRODUCTION

The Summer 2014 edition of the *Friends of the Dana Point Library* newsletter was published on 28 September 2014.

Thank you to all of our authors and other contributors. We welcome your feedback and comments – please send any correspondence to the editor.

EDITOR: Karla Sanders (karlajoe@cox.net)

LAYOUT: Andrew Keith Strauss (www.hangclip.net)

FINANCIAL REPORT FOR 2014 & YEAR TO DATE

Balance Sheet

Expenses Statement

CASH BASIS

1 January 2014 to 31 August 2014

ASSETS

Petty Cash	
Wells Fargo (<i>Certificates of Deposit</i>)	51 019.65
Wells Fargo (<i>Checking: General</i>)	16 536.22
Wells Fargo (<i>Checking: Online Sales</i>)	1294.52
Wells Fargo (<i>Money Market: General</i>)	30 694.35
Wells Fargo (<i>Money Market: Legacy</i>)	(3.85)

TOTAL ASSETS **\$ 99 540.89**

LIABILITIES & EQUITY

EQUITY

Retained Earnings	159 049.60
Net Income	(59 508.71)
TOTAL EQUITY	\$ 99 540.89

TOTAL LIABILITIES & EQUITY **\$ 99 540.89**

Income Statement

CASH BASIS

1 January 2014 to 31 August 2014

Book Sales	28 926.46
Donations (<i>Directed</i>)	1960.00
Donations (<i>General</i>)	2103.75
Donations (<i>Total</i>)	4063.75
Interest Income	172.53
Membership Dues	4340.00
Merchandise Sales	32.95
Uncategorized Income	18 257.35

TOTAL INCOME **\$ 55 793.04**

CASH BASIS

1 January 2014 to 31 August 2014

LIBRARY DONATIONS

Building Renovations	70 000.00
Books (<i>Adult</i>)	7329.00
Books (<i>Children</i>)	7654.00
Books (<i>AV, Periodicals & Reference</i>)	971.00
Books (<i>Teen</i>)	3259.00
Books (<i>Total</i>)	19 213.00
Programs (<i>Adult</i>)	600.00
Programs (<i>Children: Directed</i>)	100.00
Programs (<i>Children: Other</i>)	1125.00
Programs (<i>Total</i>)	1825.00

TOTAL LIBRARY DONATIONS **\$ 91 038.00**

ASSOCIATION OPERATIONS

Bank Charges	44.65
Bookstore Expenses	971.86
Equipment & Supplies	785.65
Insurance	2329.00
Membership Expenses	63.86
Newsletter, Roster & Website	449.24
Postage & Stationery	595.08
Professional Fees (<i>Accounting</i>)	400.00
Public Relations	92.34
Relocation & Other Expenses	18 472.07
Taxes & Fees	60.00

TOTAL ASSOCIATION OPERATIONS **\$ 24 263.75**
TOTAL EXPENSES **\$ 115 301.75**
NET INCOME **(\$ 59 508.71)**